



UNIVERSITY COLLEGE TATI (UCTATI)

FINAL EXAMINATION QUESTION BOOKLET

COURSE CODE : BGE 2212
COURSE : TECHNICAL COMMUNICATION II
SEMESTER/SESSION : 1-2022/2023
DURATION : 2 HOURS

NAME: _____

MATRIC NO: _____

PROGRAMME: _____

Instructions:

1. This question booklet contains **2** sections.
2. Answer **ALL** questions.
3. All answers should be written in answer booklet.

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE TOLD TO DO SO
THIS BOOKLET CONTAINS **6** PRINTED PAGES INCLUDING COVER PAGE

ANSWER ALL QUESTIONS IN THE ANSWER BOOKLET.

SECTION A PART 1– SHORT ANSWERS (35 MARKS)

1. A speaker noticed many furrowed brows and puzzled looks from the audience, so she began to include illustrations and examples of some of her ideas. This is an example of a speaker who paid attention to _____.

(1 mark)

2. A speaker was going to speak to a large group using a microphone. At the last second, she decided to move in front of the rostrum so she could be closer to the audience. This is the example of adjusting the _____.

(1 mark)

3. List (2) best ways to present your visual aids to ensure that both presenter and audience may benefit from. (4 marks)

4. Elaborate on the design rules for text visuals. (12 marks)

5.

Lukman asked Alif to listen to his speech. As he stood in front of the classroom where he was practicing, he began, "I am Lukman, and today I want to tell you why I became vegetarian, some family issue that arose as a result of my decision, and some of the ways being a vegetarian affects my life today.

"Whoaa Lukman," Alif said. "That's your introduction?"

"Yeah." Lukman replied. "People know what vegetarian is. Why shouldn't I just get on with my speech? What do you think?"

Based on the conversation above, pretend you are Alif and suggest to Lukman the best hook for his speech introduction and provide him the example.

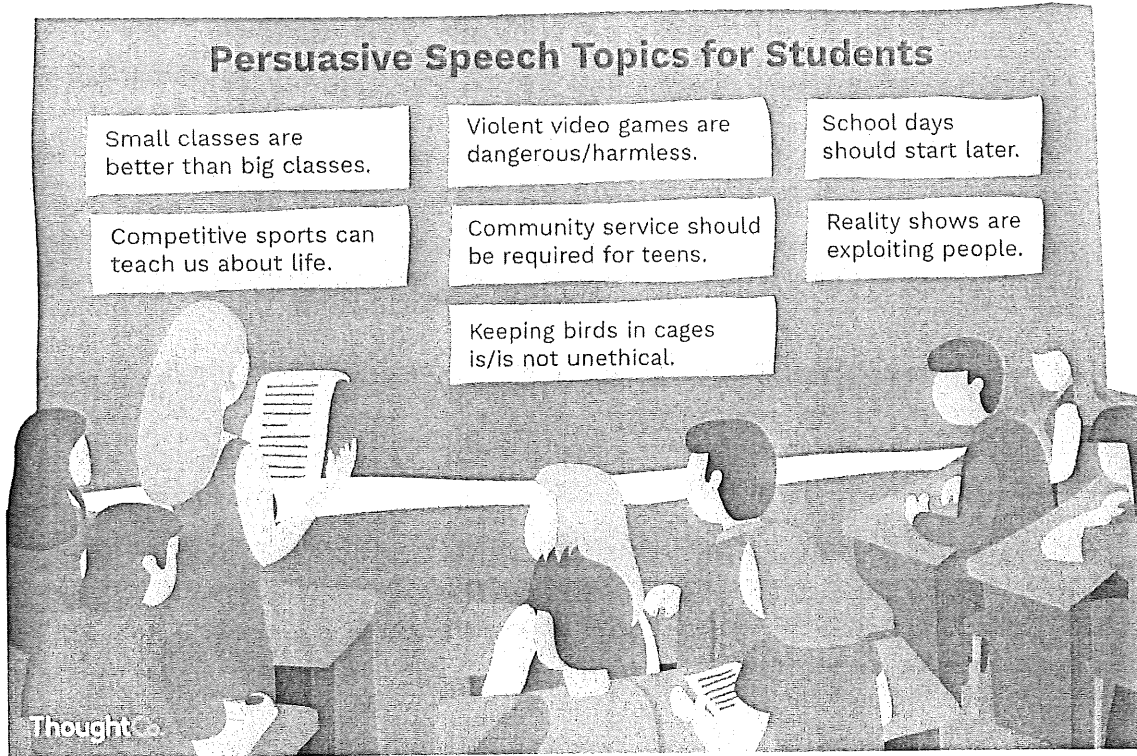
(6 marks)

6. "Stage fright is the anxiety over the prospect of giving a speech in front of an audience." Suggest (3) ways to overcome stage fright. (6 marks)

7. "Non-verbal communication is an elaborate secret code that is written nowhere, known by none but understood by all," (Edward Sapir). List (2) types of non-verbal communication that could help you with a successful speech delivery. Provide your answer with an example of each. (5 marks)

PART 2– SPEECH DRAFT (35 MARKS)

Choose any of the following topics and write a draft of a persuasive speech. Your draft **MUST** follow the template provided.



SPEECH DRAFT**1.0 INTRODUCTION**

- 1.1 Topic (1 mark)
- 1.2 General Purpose (2 marks)
- 1.3 Specific Purposes (4 marks)
- 1.4 Hook (4 marks)
- 1.5 Thesis Statement (3 marks)

2.0 BODY PARAGRAPH

- 2.1 Main Idea 1 (2 marks)
 - 2.1.1 Supporting Detail 1 (2 marks)
 - 2.1.2 Supporting Detail 2 (2 marks)
- 2.2 Main Idea 2 (2 marks)
 - 2.2.1 Supporting Detail 1 (2 marks)
 - 2.2.2 Supporting Detail 2 (2 marks)

3.0 CONCLUSION

- 3.1 Summary (3 marks)
- 3.2 Restatement of the Thesis (3 marks)
- 3.3 Lasting Impression (3 marks)

SECTION B- WRITING (30 MARKS)

Imagine that you are taking part in your college election to be chosen as the students' representative. Using your draft in **Section A Part 2**, complete the following task.

Write an **introduction** and a **conclusion** of a speech on the topic given (at 300 words). Your introduction and conclusion should incorporate all compulsory elements of an effective introduction and conclusion of a speech.

-----End of question-----